



2019 Taiwan International SIGN&LED EXPO (2019 TISL Expo) Fact Sheet

- **Organizer:** The Advertisement Engineering Association R.O.C.
Taiwan Aplus Expo Corp.
- **Co-Organizer:** Asia Advertisement Association (AAA)
- **Sponsor:** Bureau of Foreign Trade, Ministry of Economic Affairs (Taiwan)
- **Director :** Construction And Planning Agency Ministry of the Interior
- **Exhibit Dates:** 06-09. Sep. 2019
- **Venue :** Taipei World Trade Center, Hall 1
(No.5, Hsin-Yi Rd., Sec.5, Taipei, Taiwan, R.O.C.)

- **Scope of Exhibits:**

DIGITAL PRINTING

SIGN-MAKING MATERIALS & CONSUMABLES

ELECTRIC & ELECTRIC SIGNAGE

GRAPHIC IMAGING & SIGN MAKING

DIGITAL IMAGING

PRE-PRINTING & PRINTING SYSTEMS

SIGN-MAKING & ADVERTISING MANUFACTURING

LED SIGNAGE / LED LIGHTING /LED MODULE

CREATIVE SIGN & VISUAL COMMUNICATION SYSTEMS

3D PRINTING & TOUCH SCREENMEDIA

DIGITAL OUT OF HOME MEDIA

DIGITAL TEXTILE PRINTING

OTHERS

- **Why participate in "2019 Taiwan International Sign &LED EXPO"**

The one and only professional exhibition of Signage in Taiwan!

Ever 2nd year, we introduce the latest products and technologies for signage and advertising industrial

The member of Asia Advertisement Association (AAA), during "Taiwan International Sign &

LED Expo" AAA Member Meeting, Sign Application Design Competition and Green Product Forum are held to provide the latest information and meet visitors' inquiries.

Activate International Business

For the purpose of enhancing Taiwan Sign and Advertisement Industry, we are looking forward to application from the comrade of sign and advertisement industry to attract more visitors from domestic and overseas through participating in the exhibition.

Made in Taiwan

With the sign and Advertisement Industry suppliers display a wide range of products made in Taiwan, we are highly confident to recommend visitors from all over the world to take a look at these excellent inventions.

Designed in Taiwan

With the creativity and cutting-edge technologies of suppliers in Taiwan, we offer the latest invented and perfectly designed products, which will bring benefits to your company.

We are proud of to introduce "2019 Taiwan International Sign & LED EXPO" (2019 TISL) to the world.

- TISL Expo Activities:

Opening & Awarding Ceremony

Asia Sign Application Design Show

Green Product Forum

New Products Launch Conference

International License Conference

The logo for TISL EXPO is a large, stylized graphic composed of several overlapping, semi-transparent geometric shapes in shades of pink, light blue, and light green. The text "TISL" is written in large, white, bold, sans-serif capital letters across the top portion of the graphic, and "EXPO" is written in the same style across the bottom portion. A white, curved swoosh element is positioned below the "EXPO" text, adding a dynamic feel to the design.